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PromosMatter

February 2009

Organic Fabric Facts Bamboo

Source: Bamboo pulp
Feels Like: Combination of cashmere and silk

Characteristics:

- * Breathable
- * Color fast
- * Hypoallergenic
- * Soft hand
- * Thermal regulating

Performance Features:

- * Antimicrobial
- * Water wicking
- * UV resistant

Pros: Bamboo grows exceptionally fast, and can be grown without pesticides and with virtually no impact on the surrounding environment.

Cons: Bamboo loses 60% of its strength when wet, so it may not be suitable for industrial uniforms and washings.

Trivia: Each plant regenerates on its own with no replanting needed and can reach full maturity in four years.

February Fun Facts:

Feb. 2 - National Junk Food Day

Feb. 3 - 9 - National Pancake Week

Feb. 21 - National Complete That Task Day

Building a Winning Team

If team members can't count on each other, they're not going to take risks. They're going to play it safe. They'll stay in front of their man, do their best to not let him score, and stay in a defensive mode rather than taking an offensive position and going for the score.

The same is true in business. People may have good ideas, but they don't voice them because they don't feel protected. They don't feel that sense of trust or appreciation, so they stay under the radar and do just enough to not get fired. They become clock-watchers who only care about themselves and their own agenda.

As a result, you have a company filled with people who know only how to complain and whine rather than take action and responsibility. Now you no longer have a team; you only have divisiveness.

If you want people in your company to not only think of new ideas but also execute them, then they need to feel supported. Protecting your teammates is a key ingredient in the NBA, because if you don't have that trust, then things quickly fall apart. For businesses to succeed, they need the same mentality.

Source: Promotional Consultant Today. November 18, 2008

Product Spotlight



9 oz Ceramic Mug with Coaster that also works as a cover. All coasters are only available in black.

Available mug colors: Cranberry, Pumpkin, Olive, Blueberry, Pear
Minimum order quantity: 72
Special packaging available upon request and additional charge.
Price includes one color one location imprint. Set up charge of \$60.00
and Freight will be added on invoice.

Item#	Description	72	144	288
M5060	9 oz New Mexico	4.79	4.39	4.29

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